

DANCING *with the Sioux Falls* STARS

A Benefit for

EMPIRE



Mental Health
Support

10.19.24

The District | Sioux Falls, South Dakota

EVENT DETAILS

Dancing with the Sioux Falls Stars is a unique event featuring local celebrities and seasoned dance professionals who partner for a memorable fundraiser. The evening will feature a social hour with heavy hors d'oeuvres, a fun signature cocktail, and delightful desserts. Funds raised at this event will be used to support ongoing work of education and advocacy to improve the lives of people affected by mental illness.

Dancing with the Sioux Falls Stars will not only offer an incredible evening filled with entertainment, but it will also allow Empire Mental Health Support to continue creating awareness about mental health in Sioux Falls and the surrounding area.

TIMELINE OF EVENTS

6:00PM

Guest Check-In + Social + Silent Auction + Raffle

7:00PM

Dance Competition Begins

Spotlight opening number choreographed by Raena Rasmussen, Balleraena Dance Studio

8:20PM

Judges Final Scores + Dance Couple
Winners Announced

CONNECT WITH US 

info@dancingwiththesiouxfallsstars.org | (605) 359-0995 | empirementalhealthsupport.org
Empire Mental Health Support | 737 W 10th St | Sioux Falls, SD 57104

EMPIRE



Mental Health Support

MISSION | TO PREPARE PEOPLE WITH MENTAL WELLNESS.

OUR GOALS

Empire Mental Health Support's goal is to expand our visibility and support of mental health wellness through social media messaging and partnering with local media outlets and to provide speakers for panels for the SFPD CIT Training. Through our support groups and educational classes we would like to not only support individuals and families dealing with mental illness but also those who are involved in the legal system.

OUR VISION

To become a leader in mental health support, advocacy, and education by building the empathy it takes to overcome the challenges of achieving mental wellness.

To build lasting programs that educate and serve people with mental health issues while bringing families closer together.

To engage in advocacy and actions that deal with barriers in transportation, housing, and medical services that stand in the way of those with mental health diagnoses to achieve a better life.

PROGRAMS & SERVICES

Peer-to-peer and Family Support Groups: Our group facilitators are Board members or volunteers who live with a mental health challenge or are a family member of someone living with a mental health challenge. We support individuals and family members in finding the resources they need to remove barriers in transportation, housing, and medical services. We help them find their place and voice in their communities.

Roadmap to Recovery Workshops: This workshop provides families with useful tools to help loved ones achieve mental wellness.

CONNECT WITH US 

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October 19, 2024 | The District | Sioux Falls, South Dakota

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$10,000

Exclusive Opportunity

As the Presenting Sponsor of Dancing with the Sioux Falls Stars, your organization will be the premier sponsor of the event, with exclusive benefits that establish your presence as a company that supports Empire Mental Health Support and its mission to advocate for affordable, accessible and effective treatments for mental illness.

Benefits:

- Opportunity to welcome guests from the stage at the event
- Two reserved tables of eight employees or guests
- Opportunity to select one executive from your organization to be a featured dancer
- Company logo featured prominently in night-of event materials
- Quote from top company executive to be featured in media release
- One-on-one interviews with top executives, per media interest
- Verbal recognition by event emcee
- Social media featured spotlight

MOBILE GIVING SPONSOR | \$7,500

Exclusive Opportunity

As the Mobile Giving Sponsor, your company will sponsor the mobile bidding and text-to-give opportunities that will occur pre-event and during Dancing with the Sioux Falls Stars.

Benefits:

- One reserved table of eight employees or guests
- Company logo featured in select night-of event materials as well as on the online platform throughout the auction page and select banner ads
- Social media mentions

HORS D'OEUVRES SPONSOR | \$5,000

Two Opportunities Available

As the Hors d'oeuvres Sponsor your company will provide delicious bites prior to the first dance of Dancing with the Sioux Falls Stars.

Benefits:

- One reserved table of eight employees or guests
- Company logo featured in select night-of event materials as well as on signage near the hors d'oeuvres stations
- Social media mentions

MATCHING GIFT SPONSOR | \$5,000

Two Opportunities Available

As the Matching Gift Sponsor your company will provide a matching donation (up to \$5,000) for all pledges and donations received leading up to the event as well as during the event of Dancing with the Sioux Falls Stars.

Benefits:

- One reserved table of eight employees or guests
- Company logo featured in select night-of event materials, including on all pledge cards and on the donation display
- Social media mentions

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PHOTO LOUNGE SPONSOR | \$3,500

Exclusive Opportunity

As the Photo Lounge Sponsor, your company will help provide the interactive photo lounge for guests to take photos with their friends throughout the event.

Benefits:

- One reserved table of eight employees or guests
- Company logo featured in select night-of event materials, including on the photo printout available for guests as a memento of the evening's activities
- Social media mentions

SOCIAL HOUR SPONSOR | \$3,500

As the Social Hour Sponsor your company will sponsor the social hour preceding the start of Dancing with the Sioux Falls Stars. This is where fine wines, hand-crafted beers, cocktails, and hors d'oeuvres will be served. Your company's logo will be displayed in all of the bars in the social hour area.

Benefits:

- One reserved table of eight employees or guests
- Company logo featured in select night-of event materials, including on signage near the bars
- Social media mentions

SWEET TREAT DESSERT SPONSOR | \$3,000

As the Sweet Treats Dessert sponsor your company will sponsor the featured desserts for guests to enjoy.

Benefits:

- One reserved table of eight employees or guests
- Company logo featured in select night-of event materials, including near the featured dessert
- Social media mentions

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info@dancingwiththesiouxfallsstars.org | (605) 359-0995 | empirementalthsupport.org
Empire Mental Health Support | 737 W 10th St | Sioux Falls, SD 57104

EVENT SPONSOR | \$2,500

As an Event Sponsor, your organization will be recognized as a company that supports the mission of Empire Mental Health Support and its goal of advocating for affordable, accessible and effective treatments for mental illness.

Benefits:

- One reserved table for eight guests
- Company logo featured in select night-of event materials
- Social media mentions

CORPORATE PARTNER | \$1,500

The Corporate Partner Sponsorship is an opportunity to invite leaders from your company as guests to enjoy an evening at the Dancing with the Sioux Falls Stars event.

Benefits:

- One reserved table of eight employees or guests
- Company name featured in the program card placed at each guest's table setting

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Thank you for your support of Dancing with the Sioux Falls Stars. Funds raised at the event will help to support Empire Mental Health Support, a local organization, who is committed to offering practical support, understanding, and helpful education to those whose lives are touched by mental illness. Please complete this form and return to info@dancingwiththesiouxfallsstars.org.

SPONSORSHIP OPPORTUNITIES

Company/Organization: _____
Contact Name: _____ Title: _____
Street Address: _____ City: _____ State: _____ Zip: _____
Email: _____ Phone: _____
Signature: _____ Date: _____

Part of your marketing benefits include your company logo and/or name recognition. When submitting the Sponsorship Commitment Form, please also email an EPS version & high resolution PNG file of your logo to info@dancingwiththesiouxfallsstars.org.

EVENT SPONSORSHIPS

- | | | |
|---|--|--|
| <input type="checkbox"/> Presenting Sponsor \$10,000 | <input type="checkbox"/> Matching Gift Sponsor \$5,000 | <input type="checkbox"/> Sweet Treat Dessert Sponsor \$3,000 |
| <input type="checkbox"/> Mobile Giving Sponsor \$7,500 | <input type="checkbox"/> Photo Lounge Sponsor \$3,500 | <input type="checkbox"/> Event Sponsor \$2,500 |
| <input type="checkbox"/> Hors d'oeuvres Sponsor \$5,000 | <input type="checkbox"/> Social Hour Sponsor \$3,500 | <input type="checkbox"/> Corporate Partner \$1,500 |

Total Sponsorship Commitment: \$ _____

All sponsorships must be fulfilled annually. Payments must be made in-full by **September 1, 2024** in order to receive full marketing benefits.

PAYMENT INFORMATION

- My check payable to Empire Mental Health Support is enclosed
- Please contact me to pay via credit card
- Invoice me

Once completed, email your Sponsorship Commitment Form to: info@dancingwiththesiouxfallsstars.org.

or mail to:

Dancing with the Sioux Falls Stars
P.O. Box 88631
Sioux Falls, SD 57109